NITIK IDEAS

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ACETECH Jaipur — Purever + Rhinox, Stall R18

June 2026: inside the joint Purever + Rhinox stall at ACETECH Jaipur, Stall R18, the products on show, and how to design a stall — NITIK IDEAS by Nitiksham.

ACETECH Jaipur: Stall R18

In June 2026, the ACETECH exhibition came to Jaipur — and Purever and Rhinox were there together again, sharing a joint stall at Stall R18.

The two brands have a natural partnership. Purever brings stainless-steel water storage and water solutions; Rhinox brings the press fittings and pipes that carry water through a building. At ACETECH Jaipur, visitors could see that partnership in one place, from the tank on the roof to the fitting in the wall.

On show at Stall R18 were Jyoti Purever stainless-steel water tanks, Rhinox Pipe Fit press fittings and pipes, Rhinox-Wepit multilayer pipes, and Hyundai heat pumps. It was a wide range, but the stall was arranged so that each product had its own space and its own story, and visitors could move through the range in a natural order.

A collaborations wall anchored the stall, naming the international partners behind the products: Rhinox Pipe Fit, Wepit, Hyundai Corporation, and Menred. In a hall full of competing displays, the wall did what good stall design should do — it gave visitors a reason to stop, and a clear idea of what the stall stood for.

Exhibitions like ACETECH are where the building and construction industry meets in person. For the brands on show, a stall is not just a display — it is a working space where relationships begin, questions get answered honestly, and products are judged by the people who will actually install and use them.

ACETECH, Jaipur, June 2026 — the joint Purever + Rhinox stall (Stall R18).

How do you design a stall that stops people?

A stall that stops people does three things in the first three seconds: it is seen, it is understood, and it looks worth entering. Everything in the design serves those three seconds — and the conversation that follows.

Be visible from a distance. A tall, clear sign with the brand name and one short message is the most important element of any stall. If visitors cannot read it from down the aisle, they will not know you are there.

Lead with one idea. A stall trying to say five things says nothing. Choose the single most important message — the product, the partnership, the idea — and make it the first thing people see. The rest can wait until they are inside.

Create an open front. Walls, counters, and clutter across the front of a stall tell visitors to keep walking. An open front with products on display invites people in without asking them to commit to anything.

Let the products do the talking. People come to exhibitions to see things with their own eyes. Put the products where hands can reach them, lit well, with enough space around them to be appreciated. A product behind glass is a picture; a product in the hand is a conversation.

Plan the conversation. Decide in advance what the team will say in the first ten seconds, what questions they will ask, and what visitors should leave with. The design brings people in; the team keeps them there.

A stall is a small space with a big job. The ones that work are not the biggest or the most expensive — they are the clearest, the most open, and the most honest about what is on offer.

The products on show

Stall R18 carried a wide range of products, each with its own place in the story of water in a building. Here is what visitors found.

Product	What it is	Where it fits
Jyoti Purever stainless-steel water tanks	Water storage in stainless steel	The starting point — clean, durable storage
Rhinox Pipe Fit press fittings and pipes	Stainless-steel press-fit plumbing	The connections that carry water through the building
Rhinox-Wepit multilayer pipes	Multilayer composite pipes	Flexible, reliable piping for modern installations
Hyundai heat pumps	Energy-efficient water heating	Heating water with less energy

The range told a connected story. A visitor could start at the water tank, follow the pipes and fittings through the system, and finish at the heat pump — seeing how each product works with the next, rather than as a standalone item on a shelf.

That connected story is what a joint stall does best. Purever and Rhinox products are often installed together in the same building, so showing them together is not a display choice — it is how they work in real life. Visitors who came to look at a tank left understanding the fittings that connect it; visitors who came for fittings discovered the tanks and heat pumps they pair with.

The collaborations wall reinforced the point. Rhinox Pipe Fit, Wepit, Hyundai Corporation, and Menred were named clearly, showing visitors that the products on the stall came from partnerships across borders — and that the brands behind them work with specialists, not alone.

Here are the questions we hear most often about exhibitions and joint stalls.

Before the questions, one reflection from Jaipur: a good stall is a small space with a big job, and the stalls that do it best are the ones that respect the visitor. Clear from a distance, open at the front, and full of products worth touching — that is the formula, and it works whether the stall is large or small, in Jaipur or anywhere else.

FAQ

What is ACETECH?

ACETECH is a trade exhibition for the architecture, building materials, and construction industry, held in cities across India. It brings manufacturers, builders, architects, and trade visitors together to see products, compare options, and build relationships in person.

Why do two brands share a stall?

When two brands' products work together — like water tanks and the pipes that connect them — a joint stall tells a more complete story than either brand could alone. It also shares costs, doubles the reasons for visitors to stop, and creates conversations that cross from one brand to the other.

How do you choose what to show at an exhibition?

Show the products visitors most want to see and touch, and the ones that best represent what the brand does. Fewer products, displayed well, beat a crowded stall. Every item on show should earn its space by starting a conversation.

Thank you.

Stop them at the aisle. Keep them with the story.

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