CHRISTMAS & NEW YEAR OFFER · 25% OFF

INVENTORY SOFTWARE · BY NITIKSHAM

Nitik Stock-Desk

Stock, packets and labels — **always in order.**
The inventory workspace for traders, wholesalers and distributors — built for every industry in India.

39	9	7	25% off
INDUSTRIES	SECTORS	BUSINESS TYPES	FESTIVE PRICES · TILL 31 JAN 2027

Your stock lives in Excel. Your business pays the price.

Every trader knows this day. A customer is waiting, the sheet says the stock is there — and the godown says otherwise. Here is what running on spreadsheets really costs you.

01
Stock never matches

The sheet says **40 pieces**. The rack holds **28**. Nobody knows where the other 12 went — or when. Every count ends in a shrug.

02
Hours lost searching

Nothing records **where** a packet is kept. Staff walk the godown hunting for one item while the customer waits at the counter.

03
Expiry surprises

No batch, no expiry date on record. Stock quietly **expires on the shelf** — and the write-off comes straight out of your profit.

04
Hand-typed errors

Every entry typed by hand, every dispatch copied by eye. One typo becomes a **wrong item shipped** — and a customer lost.

05
One PC, one person

The file sits on a single computer. Everyone else **waits — or guesses**. Two people can never work on the same stock at once.

06
No proof of movement

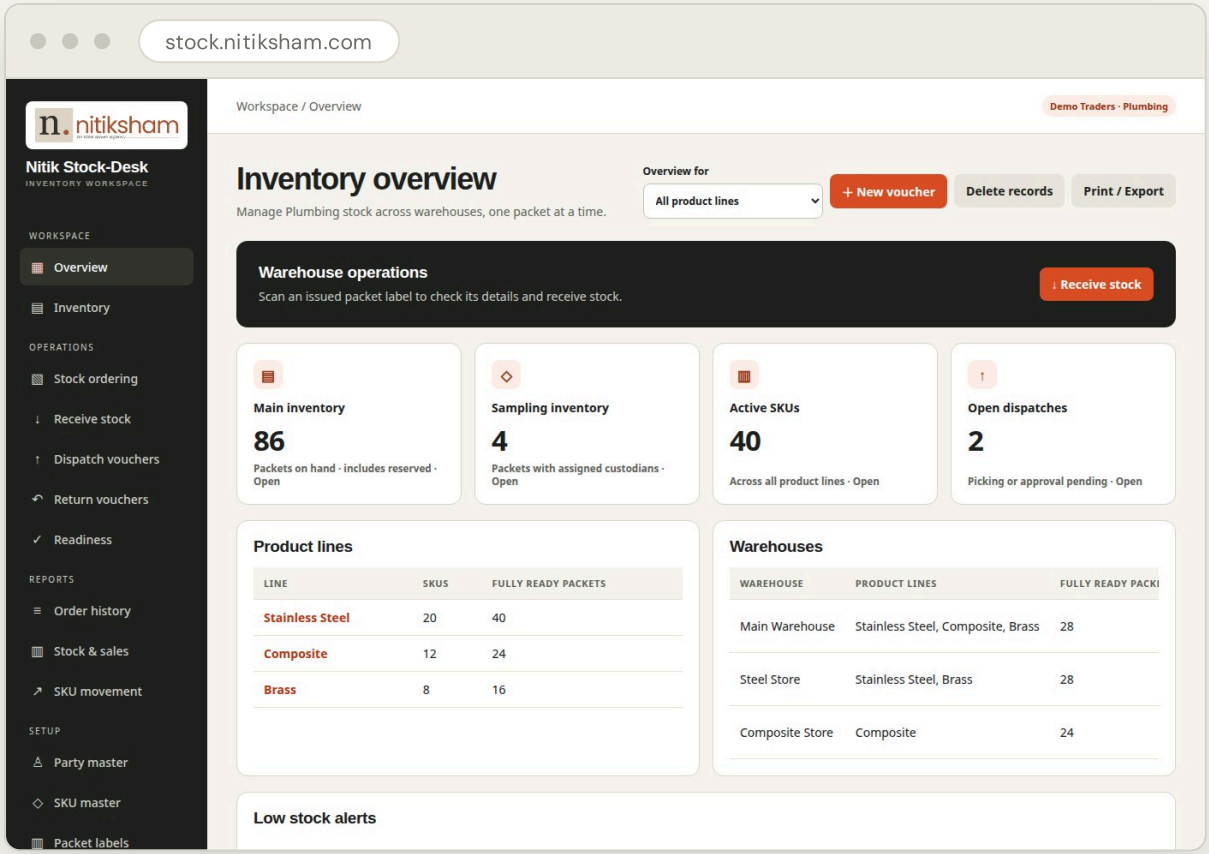
Who took what, and when? With no ledger, there is **no answer** — only arguments, and stock that keeps shrinking.

Excel was never built to run *a godown.*

THERE IS A BETTER WAY →

One workspace for your whole godown.

Nitik Stock-Desk replaces the spreadsheet with a workspace that knows every packet — where it is, when it arrived, when it expires, and where it went. Your company gets its own separate workspace and its own login link.



Your dashboard. Live counts, low-stock alerts and recent movements — the whole godown at a glance.

1 · Your workspace is set up

Pick your industry and business type. Your company gets its own separate workspace and its own login link.

2 · Bring your stock in

Scan barcodes or upload a CSV. Every packet gets its place — warehouse, row and rack.

3 · Dispatch & track

Dispatch against vouchers, record returns. Every movement lands in the ledger, per SKU.

4 · See it all, every day

Live counts, low-stock and expiry alerts, dispatch ranking — the whole godown, at a glance.

Stock-in at the speed of a scan.

01 Two ways to receive

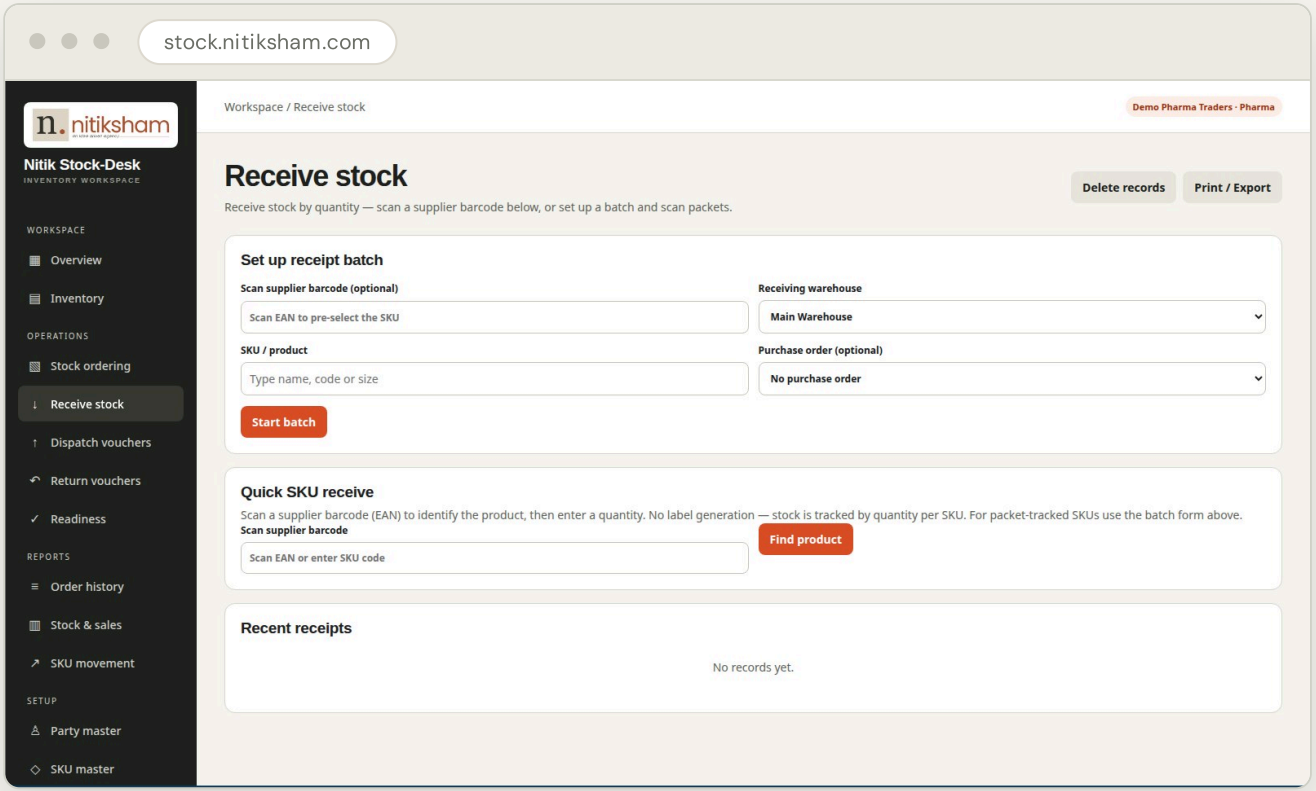
Packet mode: scan each issued label into a receipt batch, with QC condition and marking. SKU mode: scan the supplier barcode once, enter a quantity — no labels needed.

02 Built for the scanner

The scan field never loses focus mid-batch — even when another computer saves. A batch survives everything until you post it.

03 Cartons & bulk, handled

Receive cartons for high-count small items, or upload opening stock from CSV — bad rows are listed and skipped, never failing the whole file.



Receive stock. Scan a supplier barcode (EAN) to identify the product, then enter a quantity — or set up a batch and scan packets in.

Every packet has an address.

01 Warehouse · Row · Rack

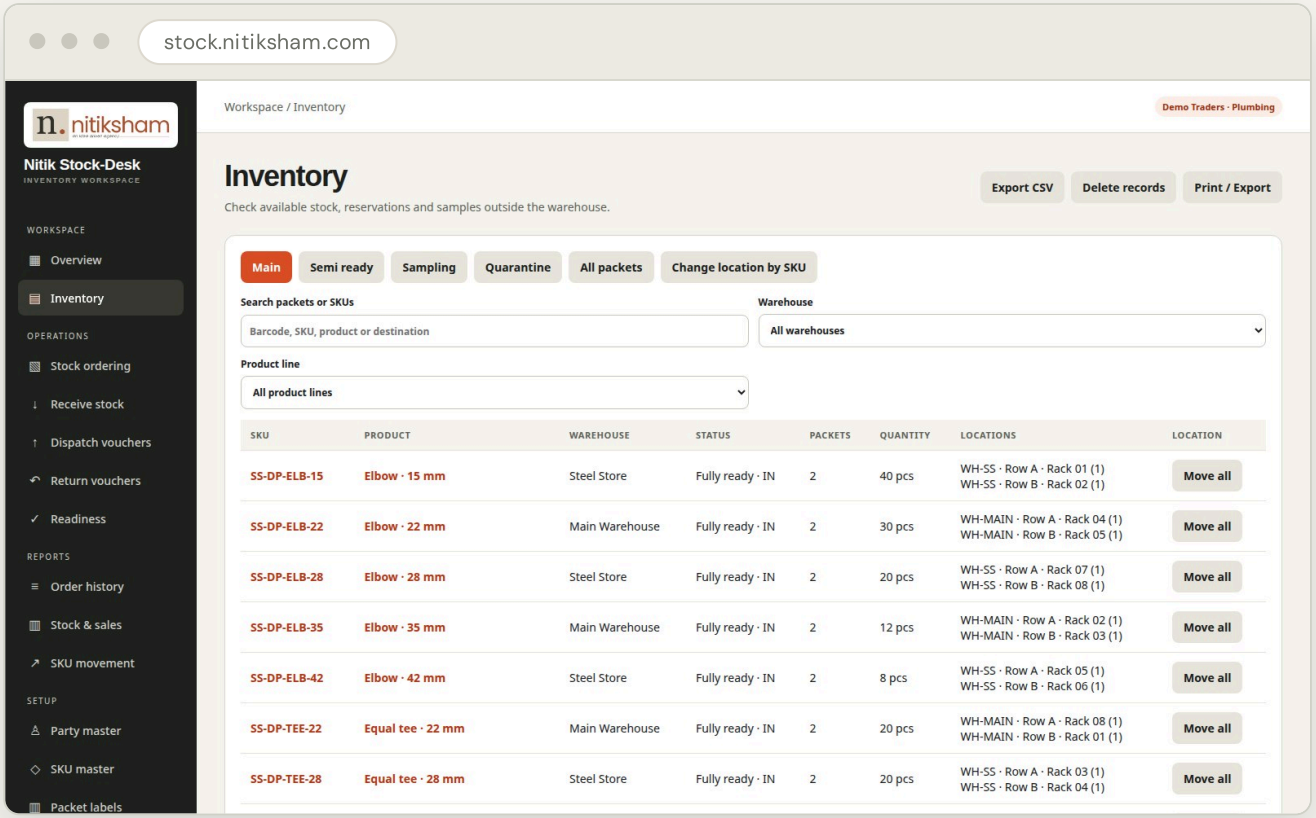
Every packet is stored against a warehouse, a row and a rack — set at receipt, visible everywhere. “WH-MAIN · Row A · Rack 04” is all the direction anyone needs.

02 Move it in one click

Shift a whole SKU to a new location any time from the inventory — no re-entry, no recount, no confusion.

03 Shops work differently — and that is fine

Kirana stores and supermarkets keep stock on shelves, not in bays — so row and rack stay optional for retail businesses.



Inventory. Every SKU shows its locations across warehouses — row and rack included — with a one-click move.

Nothing expires quietly.

01 Batch + MFG + EXP at receipt

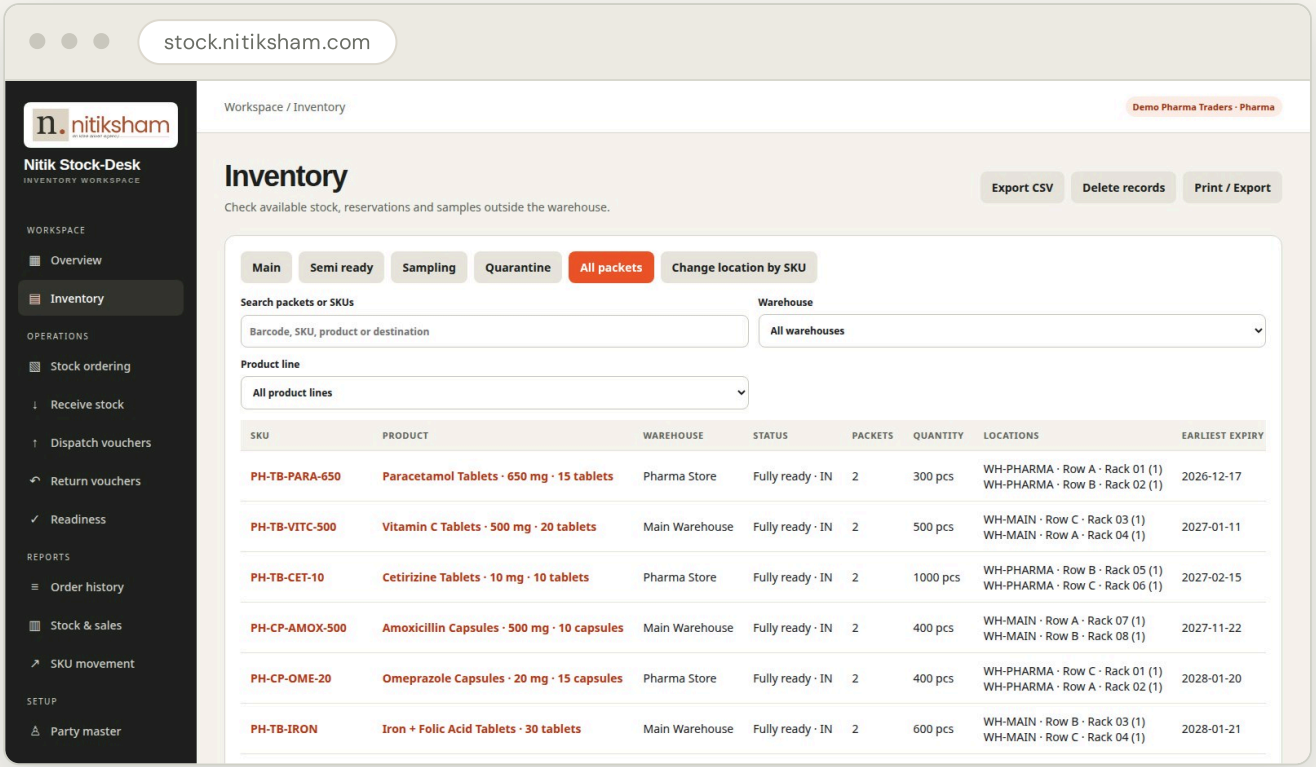
For pharma, FMCG, dairy, cosmetics and 12 more batch-tracked industries, every lot carries its batch number and manufacturing and expiry dates.

02 FEFO picking

First-expiry, first-out: the stock that expires soonest leaves first. Old stock never hides at the back of the rack.

03 Expiry alerts on your dashboard

Earliest expiry is visible per SKU, and the dashboard warns you before stock turns into a write-off. Pharma SKUs also carry storage conditions — room, cool, refrigerated or frozen.



Batch & expiry. Earliest expiry per SKU, right in the inventory — the stock that needs attention first is always visible.

A label for every packet.

01 One unique barcode per packet

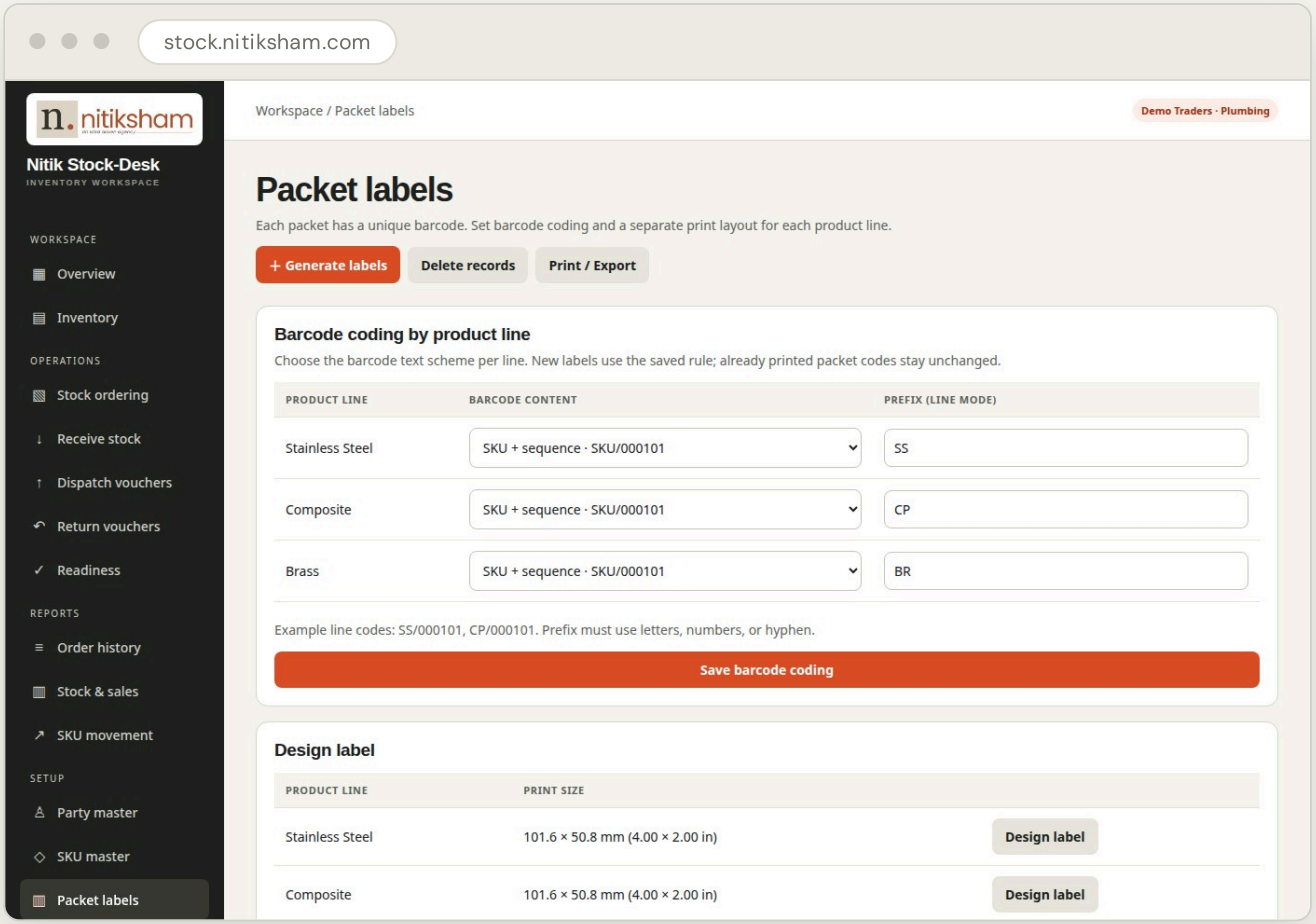
Generate labels with your own coding per product line — SS, CP, BR prefixes, or any scheme you choose. Every packet becomes scannable.

02 Your label, your layout

Design the print layout for each product line. Standard size 101.6 × 50.8 mm (4.00 × 2.00 in) — print, reprint, and cancel when plans change.

03 Cancelled means cancelled

A cancelled barcode is never reused — so a label found later can never be mistaken for live stock.



Packet labels. Barcode coding and print layout per product line — generate, print and reprint from one place.

Built for your industry. And every other one too.

01 39 industries, 9 sectors

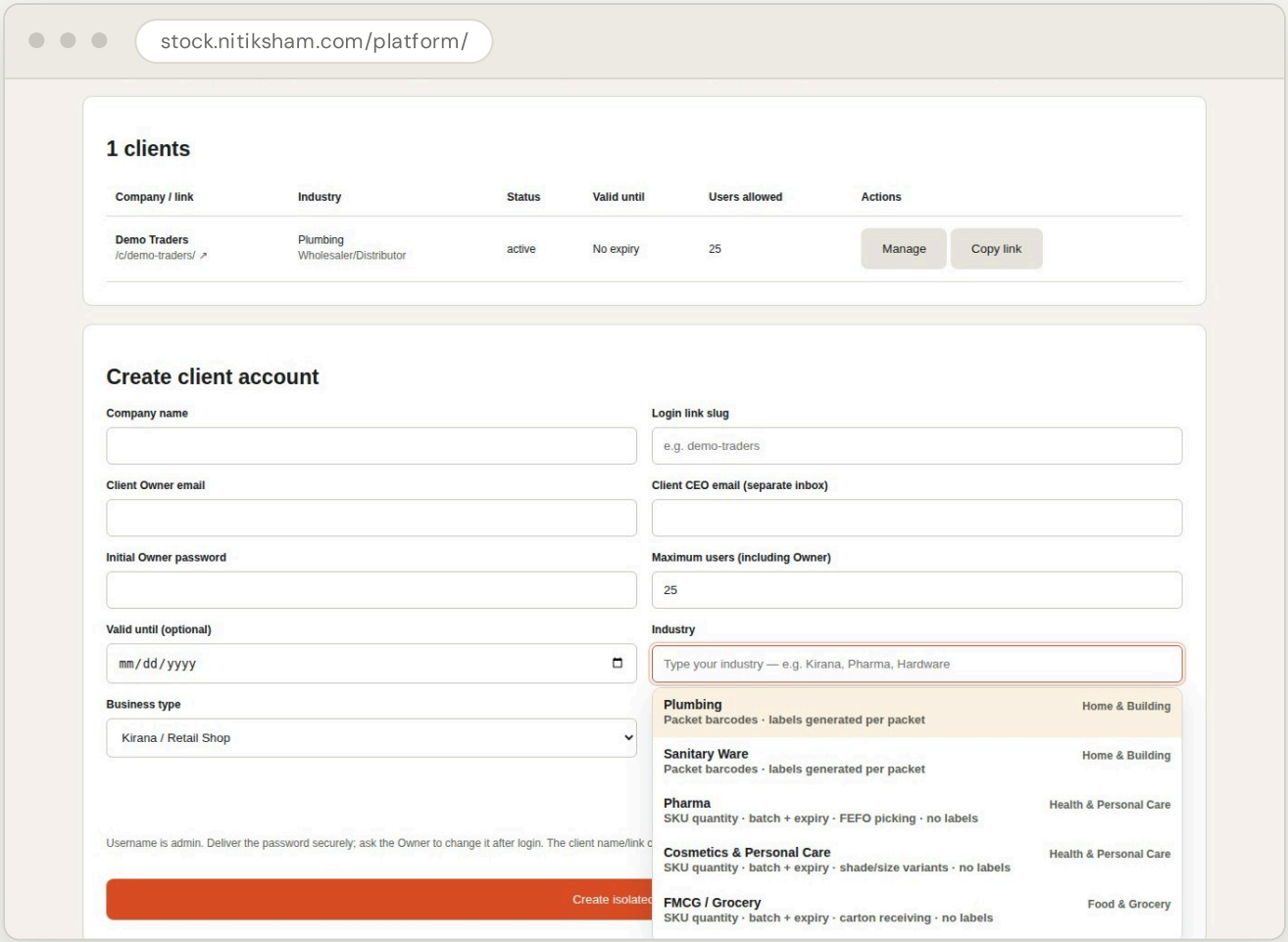
From kirana and pharma to hardware, electronics and auto parts — each industry gets its own template: tracking mode, receipt fields, units and examples.

02 Your industry, your demo

Every industry ships with a full demo catalogue of 30 products, so you see the software in your own business — not someone else's.

03 Don't see yours? Create it

Type any category into the industry picker and add it with one click. Your business, your words — the software adapts to you.



Pick your industry. Every industry shows how it tracks stock — packet barcodes, batch + expiry, serial numbers, or quantity per SKU.

Your data is never lost. Your team works together.

01 Every save is synced

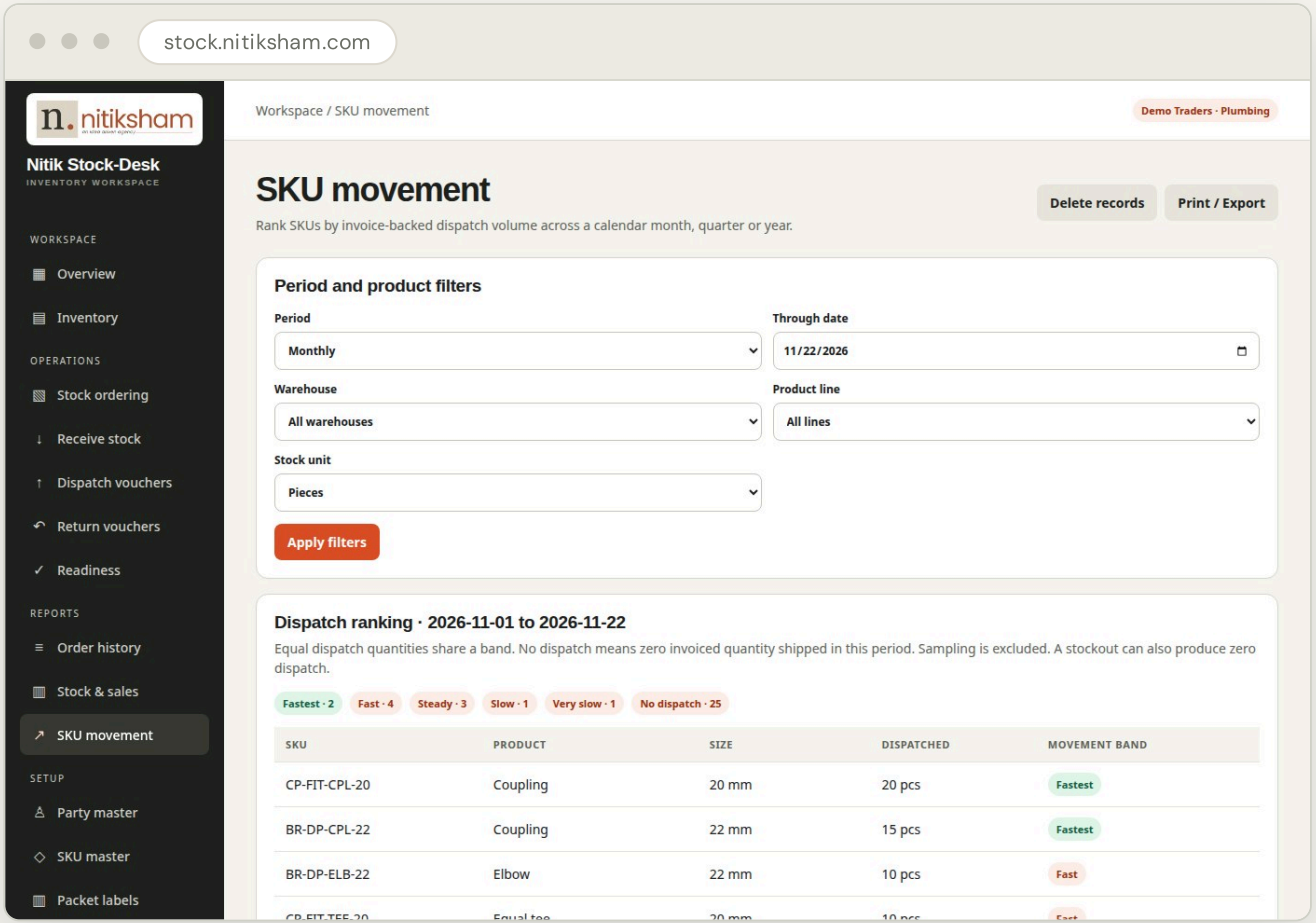
Each save syncs your workspace to the Nitiksham server. If the hosting data is ever wiped, the app restores itself automatically — and a guard stops a damaged copy from overwriting the good one.

02 Full backup in your hands

Download the whole platform as one file any time, and restore it in two steps with a confirmation summary — a safety snapshot is kept first, so a mistaken restore can be undone.

03 Many computers, one stock

Several systems work on the same stock at once, with live refresh. And a stock-in in progress is never disturbed by another computer's save.



Know what moves. SKU movement ranks every product by dispatch volume — fastest to slowest — so you order what sells, not what sits.

39 industries. 9 sectors. One Stock-Desk.

FOOD & GROCERY · 6

FMCG / Grocery
Kirana / General Store
Food Grains, Pulses & Spices
Dairy & Eggs
Bakery & Confectionery
Beverages & Soft Drinks

HEALTH & PERSONAL CARE · 4

Pharma
Cosmetics & Personal Care
Ayurvedic & Herbal
Medical Devices & Surgical

HOME & BUILDING · 9

Plumbing
Sanitary Ware
Hardware
Building Materials
Paints & Wall Finishes
Electricals & Lighting
Tiles & Ceramics
Plywood, Timber & Laminates
Furniture & Furnishing

ELECTRONICS & APPLIANCES · 5

Electronics
Home Appliances
Mobile Phones & Accessories
Computers & IT Equipment
Solar Equipment

AUTO & MACHINERY · 3

Auto Parts
Cycles, EV & Two-Wheeler Parts
Tools & Industrial Machinery

FASHION & LIFESTYLE · 3

Textiles & Garments
Footwear & Leather Goods
Jewellery & Watches

DAILY LIFE · 4

Stationery, Books & Office Supplies
Toys, Games & Sports
Baby Care Products
Pet Supplies

AGRI & INDUSTRIAL · 4

Agricultural Inputs
Chemicals & Industrial Supplies
Packaging Materials
Paper, Printing & Office Paper

GENERAL · 1

General Trading

Don't see your industry? Type it into the picker and create your own category — in seconds.

Kirana · Supermarket · Wholesaler · Distributor · Warehouse / 3PL · Manufacturer · E-commerce Seller

Every plan, every feature. Plans differ only by users.

Starter

A small trader or shop — 1 to 2 people.

₹22,499 / year

~~₹29,999~~ list price

2 users

- ✓ Every feature included
- ✓ No storage charge

MOST POPULAR

Growth

A growing wholesaler — 3 to 5 people.

₹44,999 / year

~~₹59,999~~ list price

5 users

- ✓ Every feature included
- ✓ No storage charge
- ✓ 2.5× the users of Starter, for 2× the price

Business

A busy distributor — 6 to 10 people.

₹74,999 / year

~~₹99,999~~ list price

10 users

- ✓ Every feature included
- ✓ No storage charge
- ✓ 2× the users of Growth, for 1.7× the price

Enterprise

A large multi-branch business — 11 to 25 people.

₹1,12,499 / year

~~₹1,49,999~~ list price

25 users

- ✓ Every feature included
- ✓ No storage charge
- ✓ 2.5× the users of Business, for 1.5× the price

Festive prices — 25% off

Christmas & New Year offer. Festive prices valid till 31 January 2027.

Extra user · ₹4,999 / year

Added to your plan's user limit, whenever you need it.

Monthly billing

List price ÷ 10 per month, without the festive discount.

More than 25 users?

Talk to us — we'll put together a custom plan for your business.

NITIK STOCK-DESK · BY NITIKSHAM

Stock in order. Business *in motion.*

Stop counting. Stop searching. Stop guessing. Your godown, finally in order — so your business can finally grow.

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an idea driven agency

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